

EVELYN URUVA KUNNATH

LANGUAGES

ENGLISH
TELUGU
HINDI



Visakhapatnam, Andhra Pradesh



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PROFILE SUMMARY

Dedicated and experienced over 6 years in the field of education and management. Facilitating powerful learning experiences. Ability to engage students in an interactive and stimulating learning environment. As a managing head creating growth strategy focused both on financial gain and client relationship satisfaction. Experienced branding and digital marketing manager skilled in driving brand visibility and engagement through strategic planning and creative execution. Optimizing digital channels to achieve business objectives.

WORK EXPERIENCE

FREELANCING MARKETING MANAGER 2019-2024

"I provide a full spectrum of marketing services, including digital marketing (SEO, social media, content creation), branding (web design, logo, trademarking, market launch), market research, public relations, content marketing, email campaigns, analytics, and strategic business development strategies are part of the services.

BUSINESS DEVELOPMENT MANAGER - SR COUNSELLOR - DIGITAL MARKETING MANAGER 2022 - 2023 OVERSEAS EDUCATION

MANAGER DIGITAL MARKETING, BRANDING RECOGNITION AND FINANCIAL GROWTH. RESPONSIBLE FOR NEW INTERNATIONAL PARTNERSHIPS AND STUDENT COUNSELLING FOR OVERSEAS EDUCATION.

CODING RESOURCE PERSON

2021 - 2022 YAWEH SOLUTIONS TO
TIMPANY SCHOOL

TRAINED THE TEACHING FACULTY OF TIMPANY SCHOOLS IN CAMBRIDGE SANDPIT CODING. GENERATE REPORTS AND STRATEGIES TO DEVELOPE THE INTEGRATED PROJECTS FOR CAMBRIDGE INDIA.

BUSINESS DEVELOPMENT MANAGER / FACILITATOR

2019 - 2021 TALENTEASE

INTEGRATED TEACHING METHODS FOR SKILL DEVELOPMENT. BUSINESS EXPANSION REGIONALLY. GAVE SEMINARS ON CHILD SEXUAL ABUSE AWARENESS TO PARENTS AND EDUCATIONAL INSTITUTES.

FINANCE MANAGER / ENGLISH INSTRUCTOR

2018 - 2019 KUMON MATH AND ENGLISH

MANAGED FRANCHISE FINANCES AND INSTRUCTED TORU KUMON'S ENGLISH METHODS.

EDUCATION HISTORY

PRESENT

ANDHRA UNIVERSITY

MBA

SRI CHAITANYA 2017

INTERMEDIATE

GLOBAL INSTITUTION

ANDHRA UNIVERSITY 2020

BACHELORS OF COMMERCE

QUINCY SCHOOL 2015

BRITISH COUNCIL CERTIFIED

IELTS TRAINER

SKILLS

- Interpersonal Skills
- Communication Skills
- Team Management
- Problem Solving
- Active Listening
- Collaboration Skills
- Technical Skills
- Organizational Skills
- Negotiation Skills
- Networking
- Brand Strategy
- Digital Marketing
- Social Media Management
- Content Creation
- SEO & SEM
- Data Analysis
- Project Management
- Knowledge on Market and Finances