

Email- abhishek.kaushal25@yahoo.com

Career Responsibility-

Web Savvy Digital marketing expert with proven accomplishments in Planning & Execution web and Social Media Campaigns with a view to create and maintain the company's presence & image in the industry. Handling social media strategy Campaigns for the Organization. Having knowledge of Analytic tools, Anti Piracy YouTube Optimization & Google Adsense.

I have 7+Years of experience in Digital Marketing to analyzed web behavior and Performance metrics & ensured that any optimization needs were fulfilled for Organization. Analyzing Current trends & new tools & techniques of Digital Marketing for Enhancing brand Image of the Organization.

Academic Qualification-

Qualification -Bachelors of Engineering (2014) RGPV University.

Stream- Computer Science Engineering with 6.68 CGPA.

College- Truba College of Engineering & Technology, Indore.

Technical skills-

Tools used- SEMRush, Google Keyword Planner, UberSuggest, Ahrefs & Neil Patel SEO Analyzer.

Youtube Optimization- Increase Subscribers base, Views, Engagement, Experience in using Youtube Optimization tools like VidIQ/Tubebuddy & handle Analytic Reports etc.

Software- Adobe Photoshop, Canva Software.

Work Experience-

- Digital Marketing Executive - Feb 2023 to Aug 2023

Worked at Tekit Software Solutions.

- Digital Marketing Manager – June 2022 to Dec 2022

Worked at UTC Digital Technologies

- Digital Marketing Manager – Dec 2018 to Feb 2022

Worked at Enterr10 Pvt Ltd

➤ Social Media Manager- June 2017 to June 2018

Worked at Finejobs Consultant Pvt Ltd

➤ Social Media Marketing- Feb 2016 to Feb 2017

Worked at Maggcom

➤ Junior Social Media Executive- March 2015 to Feb 2016

Worked at Our Vision Solution International

Certification/Achievements-

- Certification on EMC Academic Associate, Information & Management.
- Certification on SRIJAN-2014 (Festival of Technical Papers & Innovative Models).
- Certification on Linux Workshop which is held under IIT Bombay.
- Certification on AWS Academy Cloud Computing Architecture.
- Participated on Online Marketing Fundamentals which consist 23 Modules & Get Certification on Google Digital Garage.
- Government Certification of Excellence Under Completing the Quiz on Padma Awards 2019.
- Certification on Digital Marketing Through Semrush Academy for SEO Toolkit Exam at 2022,

Personal Information-

Name - Abhishek Kaushal

Father's Name - Sanjay Kaushal

Date of birth: - 08 Feb 1992

Languages known - Hindi & English

Strength - Punctual for Work and a Quick Learner, Team player

Declaration: I Hereby Certify that all the Information provided here is Correct to the Best of My Knowledge.

Place: Indore

Abhishek Kaushal